TF?! SPONSORSHIP PACKAGES

TRADEFOR • CONNECT. COLLAB. CREATE.

Put your brand in front of the TF?! community through meaningful visibility, events, storytelling and direct engagement.

TF?! COMMUNITY RESOURCE SPONSOR

$1,700

SPONSORSHIP INVESTMENT

- **Email Blast Exposure** — Dedicated sponsor messaging distributed to our users and email list of **700,000+ people**.
- **Social Posts** — Promotional social content featuring your company, organization or offer.
- **Social Shout-Out** — Dedicated recognition across TF?! social channels.

TF?! IMPACT & INSPIRE SPONSOR

$7,000

SPONSORSHIP INVESTMENT

- **Everything in the $1,700 package**
- **Curated Event or Meetup** — A themed TF?! event or meetup built around your company, organization or story.
- **Blog Placement** — Featured placement on the TF?! blog.
- **Spotlight Features** — Highlighted sponsor storytelling and promotional features.
- **Social Mentions** — Additional visibility through TF?! social channels.
- **Email Blasts** — Expanded sponsor messaging to our audience and email list.

TF?! SIGNATURE VISIBILITY SPONSOR

$10,000

SPONSORSHIP INVESTMENT

- **Featured Homepage Placement** — Prominent visibility on the TF?! home page.
- **Spotlight Article** — Dedicated editorial/storytelling feature.
- **Insider Forum Advertising** — Advertising placement within TF?! forums.
- **Blog Section Placement** — Dedicated visibility within a relevant blog section.
- **Marketing Materials** — Inclusion on items such as step-and-repeat displays, informational cards and gift bags.
- **Live Word-of-Mouth** — Sponsor mentions during meetups, virtual events and live giveaways.
- **Email Blasts** — Dedicated sponsor messaging to our audience and email list.
- **Podcast Mentions** — Sponsor recognition within TF?! podcast content.
- **Signature Themed Event** — A fully curated TF?! event centered on your company/organization, with the experience and content built around your brand.
- **Social & Sponsor Directory Visibility** — Social posts, social advertising opportunities and placement on the TF?! sponsor page.

WHAT YOUR SPONSORSHIP SUPPORTS

COMMUNITY	PROGRAMMING	CONNECTION
Inclusive connection, collaboration and access to people, businesses, creatives and allies.	Meetups, virtual events, giveaways, activities and curated experiences.	Meaningful opportunities for brands to engage directly with the TF?! community.

READY TO BECOME A TF?! SPONSOR?

Choose your sponsorship level • Customize your activation • Create meaningful visibility

www.tradeforsocial.com | [CONTACT NAME] | [EMAIL] | [PHONE / SOCIAL]

Sponsorship deliverables may be customized by agreement. Audience reach and promotional placements are subject to TF?! scheduling, content guidelines and campaign timing.